

CORVALLIS FOLKLORE SOCIETY
Minutes of Board Meeting January 26, 2019

MEETING CONVENED at 1pm at Bill & Anne's house

PRESENT: Board members: Van Fister, Bill Pfender, Anne Smith, Linda Herlihy, Denis White, Erik Knoder. Chere Pereira, Dick Theis. CFS member Frank Griswold

ABSENT: Jason Schindler

MINUTES: December board minutes were approved as distributed.

NEXT BOARD MEETING: March 16, 2019 at 1pm. Location: Pereira's or PfenderSmith's.

ANNUAL MEMBER MEETING set: Saturday May 18, 2019. 4pm - Regular Board meeting. 5:15 Potluck. ~5:15 Member meeting starts shortly after everyone gets food. Aim to adjourn meeting by 6:30 so folks can get to the Contra dance on time (starts 30 minutes earlier than usual).

DIRECTORS AND OFFICERS INSURANCE:

Bill has found D&O Insurance from Hartford Financial at a cost of \$313 per year.

ACTION: Board approved buying this D&O Insurance unless it turns out to be inadequate or if Bill finds comparable coverage for less money.

PROMOTIONAL POSTER

At the last meeting the Board OK'd the idea of consulting with a graphic designer about developing a poster for CFS to use for promotional purposes. \$100 was allocated for an initial consultation.

ACTION: Chere, Anne and Denis will see if Kellie is interested in the project and then meet with her to discuss ideas. <https://www.deforrest-ink.com/portfolio.php>

POLICY NEEDS:

Event Cancellation: Policy is needed for paying performers and refunding tickets/registrations. Current contract language does not address these issues. Dick, Frank & Erik will discuss a policy for concerts and dances.

TREASURER REPORT: PROFIT-LOSS STATEMENTS:

Current FY to date (July 1, 2018 - Jan 26, 2019).

Total Income = \$39,993 Total Expense = \$22,915 Net Income = \$17,078 (7% Target 2,799
Total Current Assets = \$75,863 Checking = \$73,863 Money Market Savings = \$2,001
All overhead costs = \$302 7% Target estimate = \$926

Income & Expense by Activity Group

	<u>Income</u>	<u>Expense</u>	<u>Net</u>	<u>Target (7%)</u>
Concerts:	\$12,491	\$11,612	\$879	\$874
Regular Contra:	\$ 6934	\$6,379	\$255	\$485
Contra Weekend:	-	-	-	-
Best Cellar	-	\$62	(\$62)	-
Folkdance:	\$702	\$450	\$270	\$50
Membership:	\$700	-	-	-

CFS TAX RETURN:

Discussion about current practice of posting CFS's full tax return on website.

ACTION: Remove direct link to actual tax return and replace with "For More Information contact "

MEMBERPLANET:

Frank has updated the membership categories: there is now only the \$10 single membership level on MemberPlanet. Van is updating member profiles incrementally.

CORVALLIS FOLKLORE SOCIETY
Minutes of Board Meeting January 26, 2019

CONCERT REPORTS:

Dick: FB advertising appears to be effective as measured by Ticket Tomato sales: sales jumped from 11 to 22 tickets in one day.

Discussion about Sound:

Chere: mentioned a need to talk with Larry Edgars:

how is he feeling about the work (heavy lifting) of doing sound; does he want to do concerts. Mark Weiss was reminded to talk with him.

Evan Kossow - \$150 is working well for dances;

Diane (Eugene) does sound for CFS is expensive- \$300-400, but does include lights

Evan's protégé did for one year: but not popular with callers & charged more \$200

Rita Brown's brother also does sound.

Future Concerts;

Bill Staines - booked for Oct 10, 2019

Chere: will reconnect & coordinate CFS events with Majestic & OSU's American Strings concerts

Whiteside: Pererias assisting with hosting duties for performers

CONCERT HANDBOOK:

Chere & Dick worked on checklists

Google doc will be posted for editing after information is refined

BANK REPORT:

Bill located the required information about the CFS Charter document. Jason and Bill will signatory privileges for Citizen's Bank. Bill will work on researching alternative investment vehicles & institutions.

CONTRA DANCE:

Child Policy: Erik reported that this has been discussed at contra committee meeting. Details to come.

CORVALLIS CONTRA WEEKEND

Contra Weekend is full, but cancellations are beginning to come in. Frank projects most people on wait list will get in.

SONG CIRCLE:

Dick has removed the Song Circle announcement from the front page of the newsletter to address the privacy concerns of song circle hosts.

BEST CELLAR:

CFS Benefit is scheduled for June 21, 2019 at FUMC & will feature music & songs of female artists.

NEWSLETTER:

Missing: the Notebook with CFS newsletters has disappeared from the Corvallis Public Library. A File box containing the Jan-Feb issue has been placed in the same location. A copy of each future issue will be put here. A holder the public information area is still there and 20 copies of current newsletter will continue to be placed there for the community.

FOLLOWING ITEMS WILL BE CARRIED FORWARD TO NEXT MONTH.

MEMBER PLANET:

Van will talk to MP about how to "join" people who renew outside of MP (e.g. via check to CFS).

He will also find out if MP can send him notice when new members join via the website, so we can track numbers.

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Minutes of Board Meeting January 26, 2019

MEMBER RECRUITMENT & PROMOTION

Jason or Van will talk with Grass Roots about giving ticket buyers the CFS info/application tri-fold and handling application forms so buyers can receive the member discount immediately.

NEXT MEETING

Sat March 16th at 1pm at Chere's or Bill&Anne's house.

Respectfully submitted:

Anne J Smith
CFS Secretary